

The Press-Journal

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SKIN DEEP WITH CAROL ALT AT BRUNO JAMAIS RESTAURANT CLUB

On January 10th CEO Katherine M. Rothman and New York City public relations firm KMR Communications, Inc presented the launch of Skin Deep Magazine with Supermodel Carol Alt as the cover subject at the elegant and chic Bruno Jamais Restaurant Club located at 24 East 81st Street between Madison and Fifth Avenues in Manhattan. The event drew hundreds of media, socialites, and celebrities as well as Bergen County luminaries Englewood Mayor Michael Wildes, and Restaurateur Michel Bittan owner of 201 Supper Club and Solaia Restaurant. Bruno Jamais, proprietor of the event's venue served as one of the evening's hosts along with celebrities such as Supermodel and best selling author Carol Alt, NBC Apprentice Star Kwame Jackson, Court TV Anchor Lynne White, recording artist Samantha Cole, WNBC medical reporter Dr. Max Gomez, Atlanta Braves Pitcher John Rocker, Broadway "Rent" star Karmine Alers, New York Post "Page 6" Columnist Richard Johnson and various soap operas stars from ABC-TV.



Seated: Samantha Cole, Lynne White, Kwame Jackson, Carol Alt, Mayor Michael Wildes, Skin Deep Publisher Dr. Jeanette Martello, Standing: Katherine Rothman, Bruno Jamais

The event was held to celebrate the launch of Skin Deep Magazine (www.skindeepworld.com). Suzanne Somers graced the premier issue, Carol Alt is seen on the current book, and soap opera diva Susan Lucci will appear as the spring cover subject. The goal at Skin Deep is to educate the public

regarding plastic surgery, skin care, anti-aging, health, medicine and more. Skin Deep's mission is to deliver unbiased health-related information in understandable language. Skin Deep has a circulation of 500,000 readers nationwide and is available on newsstands and most Barnes and Noble book sellers.

Media received gift bags with items from over 40 companies such as Crunch, Court TV, Susan Ciminelli Day Spa, Jane Iredale Mineral Makeup, Mezzaluna Vodka, Michel Bittan's 201 Supper Club, Conair, Babor Cosmetics, Plantogen Skincare, Fopp's Paris, the fragrance All My Children Fusion, and numerous others.

A silent auction was held to benefit the Englewood Community Chest, an organization selected by Mayor Wildes. It is a volunteer-run organization that raises funds to assist local non-profit programs. Michel Bittan generously donated dinner for two at Club 201 www.201club.com. Thanks to Samuel Morano's bid, the Englewood Community Chest will receive the funds. To contact KMR Communications visit www.kmrpr.com



Bruno Jamais, Katherine Rothman, Michel Bittan, Carol Alt

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